



YOUR LEADERSHIP DIFFERENCE

A Community of Aspiring Leaders Taking the Next Step in Leading Together

This unique online program concentrates on the stories, values and aspirations that make your leading powerful, effective and unique. Your online experience is based on the proprietary Arch of Leadership™ curriculum, recently adapted by Boston Architectural College as a required course in its Distance Learning Masters Degree Program. You will join with peers to explore leadership topics and assess and develop your own leadership.



Understand the values, beliefs and experiences that have shaped your life and how they shape your leadership. Learn what makes Leaders different from Managers and how followers are different from employees. Develop your own lifelong leadership learning program. Develop a support group that will assist and sustain you in your growth as a leader.

This program is a preface, an entry point, a gateway into leadership development. The end result of the program is a certificate of completion, but the contribution to your success as a leader is immeasurable and goes on for a lifetime.

You will:

- See how your life stories and accomplishments influence your success and inspire others.
- Speak with trusted colleagues on the leadership challenges you face.
- Learn and develop the skills of character that leading demands.
- Understand how your temperament affects your leadership.
- Model the relationships you need to be a successful leader.
- Act as a peer mentor and see how your experience and advice makes a difference to others.
- Learn at your own pace, in your own way, what it is that you need to learn.
- Work with a professional leader mentor as well as your dedicated peer community.
- Develop the critical communication skills essential for leadership.
- Develop and perfect your own leader brand to guide your leadership.

FEATURES

- A personal leadership assessment.
- Two live group webinars and guest webinars by accomplished leaders.
- Personal and confidential mentor guidance and communication.
- Two private one-on-one teleconferences with your online mentor.
- Peer and group sharing as you explore and develop your leadership.
- Small classes to ensure individual attention.
- A Leader Bibliography and Reference Guide.
- A Lifelong Learning Guide.



ARCH OF LEADERSHIP ONLINE ACADEMY

WHAT YOU CAN EXPECT

You will participate in a six month mentor-guided online community of leadership learners that includes these elements:

- **Assignments:** With due dates on a weekly or bi-weekly basis; reading, journal entries and community sharing will be moderated by and discussed with a Certified Arch of Leadership Mentor.
- **Mentor Support:** Monthly reviews of your work and two personal review sessions with a professional Arch of Leadership™ mentor.
- **Peer Sharing:** Frequent and guided conversations with a peer assigned to you at the beginning of the program. Opportunity to act as a peer advisor to another member of your online learning community.
- **Group Discussions** Frequent and guided group discussions on important and current leader topics via online Discussion Boards, blogging and micro-blogging.



WHO SHOULD ATTEND

This program is designed for leaders and aspiring leaders at all levels of the organization who are preparing for their next level of leadership. New and mid-level Managers will gain new insight on how to inspire peak level performance throughout the organization every day.

PROGRAM MATERIALS

Program materials include:

- Michael Shenkman's *The Arch and the Path*
- Proprietary *Leader Journal Workbook*
- Keirsey Temperament Inventory™
- Leader Bibliography and Resource Guide
- Life Long Learning Guide

Supplemental materials, such as a recommended biography of a famous leader to be read or a film to be viewed, are your responsibility and may be acquired at your public library at no cost.



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DATES AND FEES

Program Calendar

- February 2010: February 8, 2010 through August 2, 2010
- Spring 2010: April 5, 2010 through October 1, 2010
- Summer 2010: June 7, 2010 through December 3, 2010
- Fall 2010: September 13, 2010 through March 25, 2011

Fees:

Individual Enrollment: \$1795 including tuition and materials. Special Pricing of \$895 available for February 2010 if enrolled by January 31, 2010.

Corporations and Associations (Enrollment Limited to your Organization Only): Please contact billie@leading-now.com for rates

Fees are payable in advance.

Enrollment is strictly limited. Programs, sessions and fees are subject to change.

ABOUT THE ARCH OF LEADERSHIP™

The Arch of Leadership has been delivering executive and leadership development programs to corporations and individuals nationwide for 9 years.

Our customers include:

- Intel
- Sandia Labs
- Rogers AT&T Mobile
- Emcore Corporation
- Community College of New Mexico
- Boston Architectural College Distance Learning Masters Program

Our corporate customers have remained clients; reengaging year after year – some for as long as 8 years.

The mentors of the Arch of Leadership™ are carefully selected and then thoughtfully matched with our clients. Each of our mentors have decades of business, organizational development, consulting and leadership experience. They speak to you from the heart of their experience. Although all of our mentors have advanced schooling and degrees, their work with you is not based on academic knowledge, applied by rote. They understand your experience, your goals, and your challenges – in many cases having been in similar situations.



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Michael H. Shenkman, Ph.D., is founder and president of the Arch of Leadership™. Dr. Shenkman is a pioneer in this field. His leader mentoring program is among the first fully developed programs being offered to businesses and organizations worldwide. He has developed leader mentoring into a high level advancement practice. Rather than focus on leadership skills, mentoring helps aspiring leaders to fully enter and commit to the life of creative leading in order to build organizational value, inspire success and enhance quality of life. Dr. Shenkman developed the Arch of Leadership™ program based on extensive research and more than 20 years of consulting experience and acting as executive coach and mentor. He teaches in The Management Development Center of the University of New Mexico and holds a Ph.D. from Boston College and a BA from Dickinson College.